

ifd[®]
CONNECT

Fall 2026 — Issue No. 13



ATLANTA

HOUSTON

PHOENIX

MEXICO

SIMPLE
TIMELESS
BEAUTIFUL

Find the finish that feels like home.

Three Expressions

BRAVA
Collection

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No. 13
FALL 2026

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Special thanks: WITH GRATITUDE - To those who make it possible. Behind every collection, every design, and every piece we create is a relationship built on trust.

To our customers, thank you for believing in IFD and for challenging us to continually do better. Your vision, your businesses, and the spaces you create inspire us to keep evolving and to bring our best to every collection.

We are grateful for the opportunity to grow alongside you and for the continued trust that has made this journey possible.

Thank you for being part of our story — and for inspiring what comes next.

IFD CONNECT is a quarterly publication by **IFD Group**, created by **IFD Creative Studio** to inspire and communicate the essence of our brand.

Each issue highlights our latest collections, design process, material integrity, and the lifestyle that defines IFD. It serves as a curated space where craftsmanship, innovation, and design vision come together.

More than a magazine, **IFD CONNECT** is an extension of who we are; a platform to share our story and strengthen lasting partnerships across our network.



ifdgroup.com



EDITORIAL

Beyond what we see The way we see shapes, the way we live.

Carlos Ochoa - carlos@usifd.com

CEO, IFD GROUP · FALL 2026

There is something fascinating about perception: we can all look at the same piece, yet we do not all see the same thing.

In front of the same piece of furniture, some see construction; others discover craftsmanship. Some are drawn to the beauty of the materials, while others perceive history, character, or the possibility of how a piece can transform a space.

And that is precisely where design begins.

Because design does not exist only in form, silhouette, or even in the materials from which a piece is made. It lives in the way we interpret it. In how a texture can convey warmth. In how proportion can communicate balance. In how a hand-crafted detail can reveal intention.

Our eyes capture an image, but it is our mind—and often our memories and emotions—that gives it meaning.

That is perception.

And in design, perception changes everything.

Two people can look at the same solid wood table and have completely different interpretations. One may admire its construction; another may imagine conversations gathered around it, generations sharing moments, a story still waiting to be written.

That is what transforms an object into something more.

At IFD, we believe furniture should do more than simply occupy a space. It should bring presence. It should create connection. It should communicate something even before it is used.

Because a great piece is defined not only by how it looks, but by how it feels.

The honesty of wood, the depth of its grain, the imprint of craftsmanship, the proportions that create harmony... all of these elements build something that goes beyond visible design; they create an experience.

And when a piece is designed with intention, that experience transforms the way we live.

After all, our spaces are not simply places we live in; they are extensions of how we think, how we feel, and how we want to live.

That is why design matters.

Because it quietly influences our everyday lives.

It shapes our daily routines.

It accompanies our gatherings.

It creates atmospheres.

It creates memories.

A table can be a surface, but it can also be a place where people come together.

A console can serve a function, but it can also become an architectural presence.

A piece of furniture can be an object, but it can also become a legacy.

That is the difference between seeing design... and understanding it.

At IFD, we understand that the most memorable pieces are not necessarily those that demand attention at first glance, but those that reveal new layers as we live with them.

Designs that invite discovery.

Materials that tell stories.

Forms that find emotion in simplicity.

Because beyond what we see, there is meaning.

There is intention.

There is a conversation between material, craftsmanship, and perception.

And it is within that space—between what we observe and what we interpret—that design truly comes to life.

Because, in the end, the way we see design shapes the way we live.

DESIGNED FOR *Lifestyle*



CRAFTED FOR GENERATIONS

EVOKE
COLLECTION

FORGE
COLLECTION

SAVIA
COLLECTION

WOODOLOGY

— ALL ABOUT WOOD —

..... *The* Art of Aging Well ●

WHY GREAT WOOD FURNITURE
GETS BETTER WITH TIME

There are materials that are designed
to remain unchanged.

AND THEN THERE IS WOOD.

Wood responds to time. Its color deepens, its grain becomes more expressive, and its surface develops a character shaped by light, use, and the environment around it. This is not a flaw. It is part of the story.

WHEN TIME BECOMES DESIGN

A piece of solid wood furniture is never truly finished on the day it leaves the workshop factory. As years pass, the material continues to evolve. Small changes in

tone, texture, and surface create something that cannot be replicated: a history of use. This is the beauty of patina.

A dining table becomes part of family gatherings. A console becomes part of a home. A chair carries the subtle marks of everyday life.

The furniture doesn't simply occupy the space. It becomes part of it.

BUILT TO LIVE WITH US

Caring for wood is simple: protect it from extreme conditions, clean it gently, and respond quickly to moisture or spills. But the goal isn't to prevent every mark.

The goal is to preserve the integrity of the piece while allowing it to develop its own character.

Because great furniture isn't designed to remain untouched. It is designed to be lived with.

DESIGNED FOR GENERATIONS

This is where craftsmanship matters.

The selection of the wood, the construction, the joinery, the finish, and every detail determine how a piece will perform not only today, but years from now.

A beautiful piece makes an impression.

A well-crafted piece leaves a legacy.

In a world increasingly filled with objects designed to be replaced, there is something powerful about owning something designed to remain.

Something familiar.

Something meaningful.

Something worth passing on.

THE NEXT CHAPTER

The beauty of great wood furniture may not be how it looks on its first day.

It may be how it looks decades later.

The grain has deepened.

The surface has changed.

The piece has become part of life.

And somewhere along the way, it became more than furniture.

It became a story.

Good design does not have to resist time.

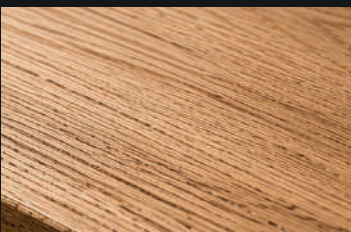
It can become more meaningful because of it.

It becomes part of it.

WOOD THROUGH TIME

DAY 01

Freshly crafted.
Clean. Precise. Full of potential.



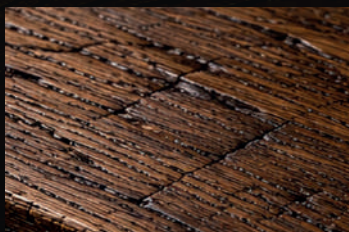
YEAR 05

The grain begins to deepen.
Daily life leaves its signature.



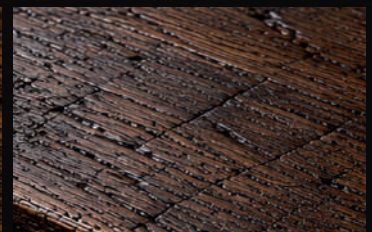
YEAR 15

The surface develops character.
The piece becomes uniquely yours.



YEAR 30+

More than furniture.
An heirloom with a story to tell.





INNOVATION & QUALITY



**More Than Furniture.
We Build Authentic Living Spaces.**

IFD Group is a vertically integrated furniture manufacturer and distributor serving North America since 1998.

Combining craftsmanship, manufacturing expertise, logistics infrastructure, and sustainable practices, we create furniture designed to last for generations.

Why Customers Choose IFD

- Vertically integrated, ensuring quality and efficiency at every stage of production.
- Trusted by over 1,300 active dealers throughout the U.S. and Canada, including Top 100 furniture retailers.
- U.S. Distribution centers in Atlanta, Houston, and Phoenix enable prompt customer service and distribution throughout North America.
- Committed to ethical and sustainable manufacturing, IFD employs eco-conscious practices across all operations.
- More than a supplier; we are a long-term strategic partner.

Your Trusted Partner for Solid Wood Furniture Across North America.

IFD Group is a leading North American manufacturer and distributor specializing in solid wood furniture across a wide variety of categories. Our vertically integrated operations give us full control of quality, inventory and delivery, ensuring our partners receive the best value and service.

Customer-focused

Delivering authentic furniture and reliable service across North America.

Our manufacturing footprint

Two state-of-the-art manufacturing facilities in Mexico.

Guadalajara, Jalisco

Crafting Solid Wood Furniture with Skilled Artisans & Specialized Upholstery.



Puebla, Puebla

Crafting Solid Wood Furniture with Skilled Artisans.



BENEFITS



- Faster Lead Times
- Lower Freight Costs
- Reliable Supply Chain
- USMCA Advantages
- Consistent Inventory
- Ready-to-Ship Program
- Quick Replenishment
- Competitive Freight Solutions

NATURALLY REFINED

Made to inspire
every day

Every detail tells a story.
Every piece feels like home

SOFT TONES.
HONEST MATERIALS.
MADE TO LAST
NATURAL BEAUTY

ARCADIA
COLLECTION



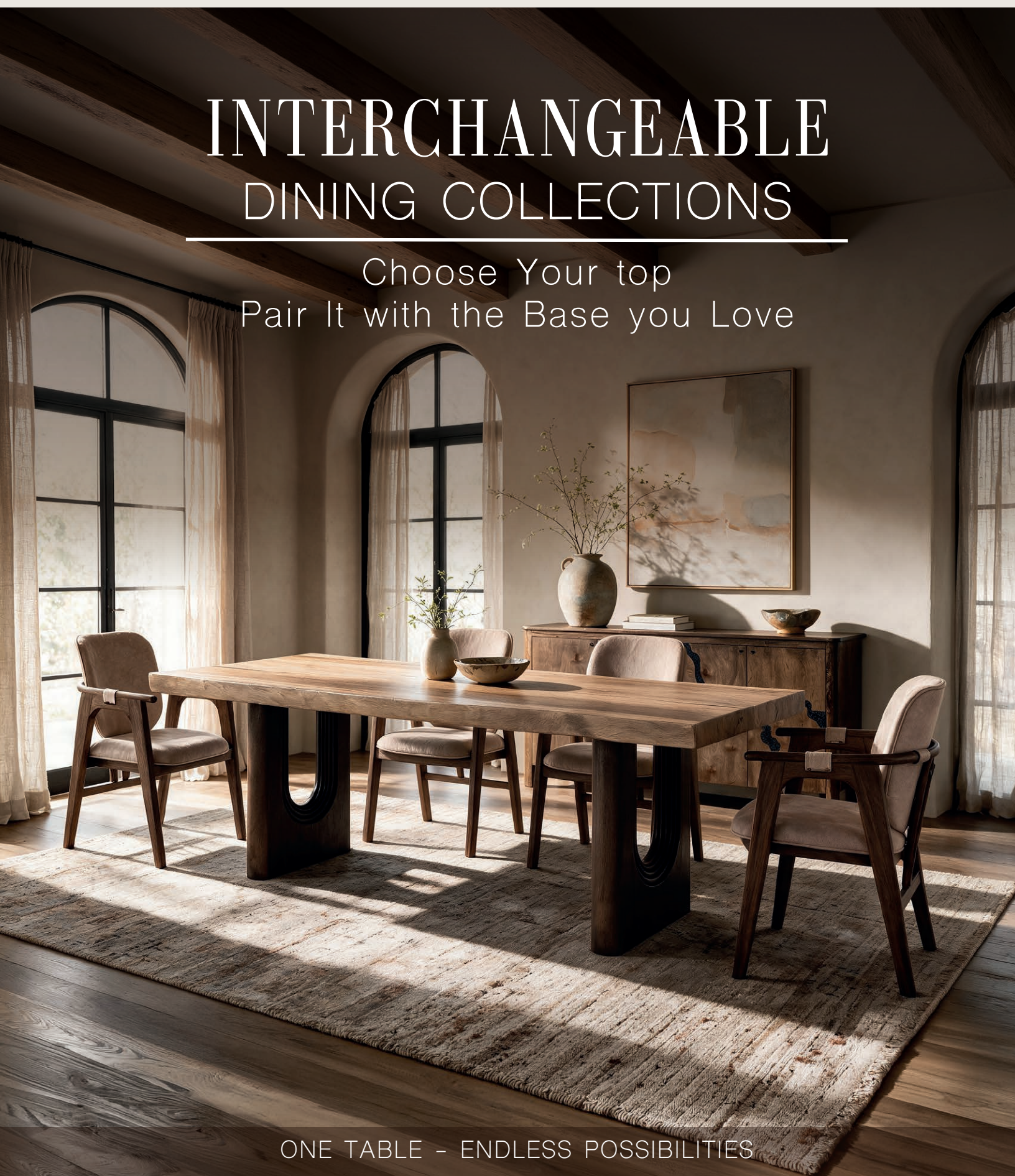


— LIVING ROOM — BEDROOM — DINING —
— OCCASIONAL TABLES —
— ENTERTAINMENT — HOME OFFICE —
KITCHEN — BARS & BISTROS — BARSTOOLS



INTERCHANGEABLE DINING COLLECTIONS

Choose Your top
Pair It with the Base you Love



ONE TABLE - ENDLESS POSSIBILITIES

TOPS



IFD485 1TBLTP



IFD595 1TBLTP



IFD582 1TBLTP



IFD884 1TBLTP



IFD8682 1TBLTP

BASES



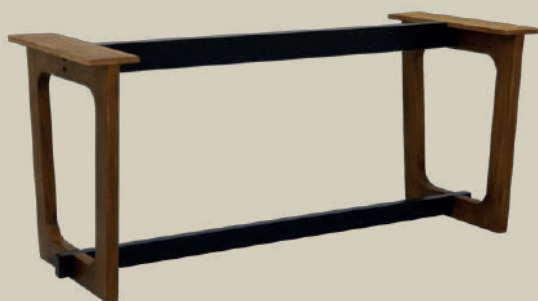
IFD485 1TBLBA



IFD595 1TBLBA



IFD582 1TBLBA



IFD884 1TBLBA



IFD8683 1TBLBA

EXPLORE
OUR DINING
COLLECTIONS



BUILT TO GROW DESIGNED TO LAST

**Three versatile configurations
designed to grow with your space.**

Timeless design with clean lines.
Built for strength, safety and
everyday comfort.

BUILT WITH INTENTION. CRAFTED FOR
LONGEVITY.

The Forte Bunk Beds combine timeless craftsmanship with thoughtful functionality to create a warm, elevated bedroom experience. Expertly crafted from durable solid pine, this beautifully designed bunk bed features a rich coffee ochre finish that highlights the wood's natural beauty and character.

Clean lines, substantial silhouettes, and hand-finished detailing create a refined yet inviting presence suited for modern to contemporary interiors.

Available in Twin over Twin, Twin over Full, and Full over Full configurations, the collection also features a convertible design that separates into two standalone beds for added versatility and long-term value.

Designed to maximize bedroom functionality without sacrificing style, the Forte Collection delivers quality construction, flexible solutions, and timeless appeal.

Constructed in compliance with applicable U.S.
bunk bed safety standards for structural integrity,
guardrail protection, and consumer safety.



TWIN/TWIN BUNK BED



TWIN/FULL BUNK BED



FULL/FULL BUNK BED



COLLECTION **FORTE**

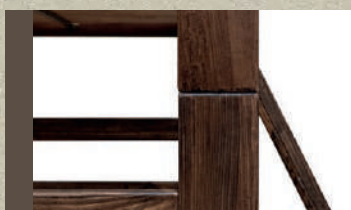
TIMELESS DESIGN
SMARTER LIVING

MAXIMIZES SLEEPING SPACE WHILE PRESERVING VALUABLE FLOOR SPACE:

- Crafted from durable solid pine wood for exceptional strength and longevity.
- Translucent multi-step lacquer finish.
- Sturdy construction delivers lasting comfort and everyday functionality.
- Bottom and top bunks provide generous sleeping space and added comfort.
- Space-saving bunk bed configuration optimizes bedroom functionality.
- Available in Twin over Twin, Twin over Full, and Full over Full configurations.
- Easily transitions from a bunk bed into two standalone beds for greater functionality and convenience.

Crafted from solid pine wood, the **Forte Bunk Beds** combine strength, functionality and enduring style.

Available in three versatile configurations to fit your space and lifestyle.



**ONE DESIGN.
THREE WAYS TO LIVE.**

Three versatile configurations designed to maximize space, flexibility, and everyday functionality.



IFD CONNECT

PEOPLE
PRODUCTS
PLACES
POSSIBILITIES

MORE THAN A FIREPLACE

CREATE A PLACE TO GATHER

From:
Veronica Sánchez
Marketing

A fireplace has always been more than a source of warmth. Today, it is becoming a statement of style, comfort, and the way we choose to live.

As homes become more focused on comfort and personal expression, the fireplace is finding a new role in interior design. It can define a room, create a focal point, and introduce a sense of warmth—even when warmth is not its primary purpose.

Designed for Today's Lifestyle

Modern electric fireplaces offer something traditional fireplaces cannot always provide: design flexibility.

They can complement different interiors, from sophisticated living rooms to contemporary bedrooms and entertainment spaces. Without the limitations of traditional fuel sources, they can become an architectural and decorative element designed around the lifestyle of the home.

— A HIGHER STANDARD OF HOME

DESIGN THAT BRINGS PEOPLE TOGETHER

The Power of a Focal Point

Great interiors often have a visual anchor—a piece that immediately draws attention and gives the room a sense of balance.

A fireplace naturally creates that focal point. Place it within a thoughtfully designed living environment, pair it with comfortable seating, layered textures, natural materials, or carefully selected décor, and suddenly the room tells a story. It becomes less about the fireplace itself and more about the moments that happen around it.

BEAUTY THAT FITS YOUR LIFE

Comfort Meets Design

Today's consumer expects more from their home. They want spaces that look beautiful but also feel inviting.

An electric fireplace can contribute to both. Its presence can create a feeling of intimacy and relaxation while adding architectural character to the room. For retailers, this creates an opportunity to merchandise fireplaces as part of a complete lifestyle solution—not simply as an individual product.

A New Kind of Luxury

Luxury is increasingly defined by how a space makes us feel.

A quiet evening at home. A comfortable conversation. A room that feels warm, inviting, and distinctly personal.

The modern fireplace speaks to this idea of everyday luxury: transforming an ordinary space into an experience.

Because sometimes, elevating the way we live starts with creating a place where we simply want to stay a little longer.

— FOR A LIFE WELL LIVED



IFD6731STF70



IFD6621STF



IFD5731EFP



IFD8681STN70



IFD6442EFP

DISTINCTIVE DESIGN
LASTING IMPRESSION

LIVE EDGE DINING TABLE

Chairs change. The table remains.

"The piece that defines the room and adapts with every trend; it's always the table"

Built from solid wood and crafted to last, this live edge table offers enduring quality with a design that transcends styles.



FORGE
COLLECTION

THE TABLE DOESN'T SUPPORT THE CHAIRS.

It Elevates Them.

Why the dining table is not just another piece of furniture
— it's the argument the entire room is built around.

There's a reason why, whenever someone redecorates a dining room, the question that defines everything else is always the same: What table are they going to use?

Not how many chairs. Not what upholstery.
The table first, and everything else around it. It is the visual anchor — the origin point from which the eye begins to read the space.

The center of gravity of the home

A solid wood live edge table doesn't imitate nature. It brings nature inside. Every grain is unrepeatable, and that turns every dining room into the only one of its kind.

Chairs are the supporting cast. They can change in style, fabric, or era. The table is the director: It sets the tone, the scale, and the character of the entire scene. Put four Eames chairs next to it and it reads like a design gallery. Put handcrafted chairs and it feels like an Italian farmhouse. The table doesn't change — it changes everything around it.

How a table elevates the chairs

A chair standing alone on the floor is just an object. That same chair placed beside a solid wood table gains context, weight, and intention. The table lends it character — it grounds it, connects it to the space, and makes it part of something larger than itself.

That's why interior designers always choose the table before the chairs. The table defines the aesthetic ceiling of the dining room; the chairs simply have to rise to meet it.

The logic of the live edge

The live edge is not just an aesthetic detail — it's a statement of intent. It says this piece was not mass-produced, that no two are alike, that the irregularity is precisely the value and not the flaw.

In a world where everything tends toward uniformity, a live edge table is the piece that generates the most questions, starts the most conversations, and is remembered the longest. And in the center of a dining room, that is exactly its purpose.

Permanence as design philosophy

A well-built table lasts decades. It lives through three renovations of the same dining room and comes out of each one more resonant than before. It is not an investment in furniture — it is an investment in space.

Chairs change. Trends change. The table remains. And in that permanence lies all of its power.

The table that defines the space.
The chairs that follow.

SIT AT THE LEVEL YOUR TABLE DESERVES



IFD4222CHU



IFD5823CHUBL



IFD6471CHU



THE DESK THAT BRINGS WARMTH TO THE WAY YOU WORK

There are desks designed to fill a room. And then there are desks that give the room its character.

Savia is defined by the natural beauty of its wood — from the movement of the grain to the subtle irregularities that make each surface feel distinct. Its warm finish and clean, understated silhouette create a piece that feels equally in a refined office or a quiet workspace at home.

Nothing feels excessive. Nothing competes for attention. The character comes from the material itself.

Built around the beauty of natural wood

The generous work surface gives you room to spread out, while the integrated drawers keep the essentials close without interrupting the simplicity of the design.

The grain becomes part of the experience. Every variation, every mark and every transition across the surface gives Savia a sense of authenticity that manufactured perfection simply cannot replicate.

It is a desk designed to be used — but made to be appreciated.

A workspace with a point of view

Its warm wood tones bring depth and character, while its restrained proportions allow it to work naturally within different interiors.

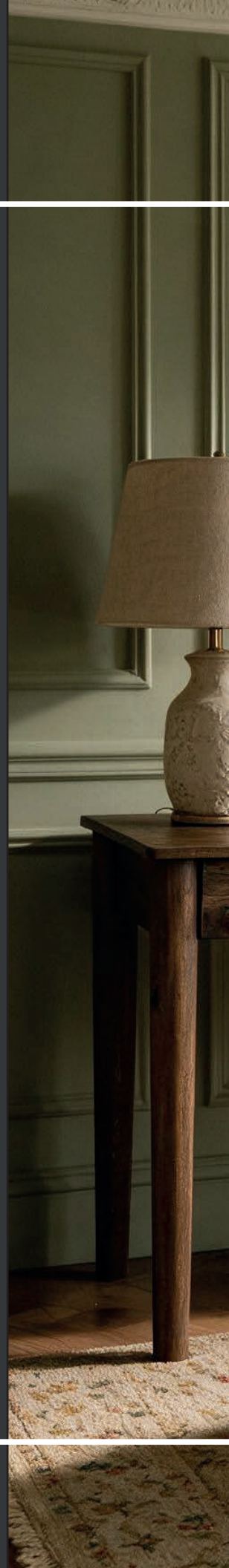
Place it in a dedicated office, a study, or a quiet corner at home, and the space immediately feels more intentional.

**Because the right desk does more than give you somewhere to work.
It changes how the room feels.**

Savia Collection.

Natural character.

Thoughtful design. Made for the way you live.



COLLECTION

Savia





the *Art of* FURNITURE

INTRODUCING
COLLECTION

Savia


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**HP
MKT**
High Point Market

HIGH POINT MARKET

- New Collections
- Product Launches
- Trend Direction
- Dealer Support
- Merchandising Programs

VISIT US:
CENTER POINT ON HAMILTON
SPACES 145 & 245



The IFD Difference

Why dealers choose IFD

VERTICALLY INTEGRATED OPERATIONS

RELIABLE INVENTORY & LEAD TIMES

FLEXIBLE MIX-AND-MATCH ORDERING

NORTH AMERICAN DISTRIBUTION

SUSTAINABLE PRACTICES

DEDICATED CUSTOMER SUPPORT

PROVEN RETAIL SUCCESS

SKILLED CRAFTSMANSHIP



Authentic Materials
Authentic Craftsmanship
Authentic Living